

HDB Financial Services Limited

HDB House, Tukaram Sandam Marg, A – Subhash Road, Navpada, Vile Parle East, Mumbai -400 057, Maharashtra

Web: www.hdbfs.com

CIN: U65993GJ2007PLC051028 Email: customer.support@hdbfs.com

List of Digital Lending Partners

Sr. No.	Partner Name	Name of Digital Lending Application (DLA)	List of activities carried out through the DLA
1	Social Worth Technologies Private Limited	Fibe	 Advertising & Marketing Loan Origination & Customer Acquisition Initial background checking, pre- assessment and fraud assessment Assistance in KYC process Collection & Recoveries Customer Support
2	Finnable Technologies Private Limited	Finnable	 Advertising & Marketing Loan Origination & Customer Acquisition Initial background checking, pre- assessment and fraud assessment Assistance in KYC process Collection & Recoveries Customer Support
3	Wortgage Technologies Private Limited	WeRize	 Advertising & Marketing Loan Origination & Customer Acquisition Initial background checking, pre- assessment and fraud assessment Assistance in KYC process Collection & Recoveries Customer Support
4	Upwards Fintech Services Private Limited	Upwards	 Advertising & Marketing Loan Origination & Customer Acquisition Initial background checking, pre- assessment and fraud assessment Assistance in KYC process Collection & Recoveries Customer Support
5	Shuhari Tech Ventures Private Limited	Nira	 Advertising & Marketing Loan Origination & Customer Acquisition Initial background checking, pre- assessment and fraud assessment Assistance in KYC process Collection & Recoveries Customer Support



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6	Datasigns Technologies Private Limited	MyShubhLife	 Advertising & Marketing Loan Origination & Customer Acquisition Initial background checking, pre- assessment and fraud assessment Assistance in KYC process Collection & Recoveries Customer Support
7	LoanTap Credit Products Private Limited	LoanTap	 Advertising & Marketing Loan Origination & Customer Acquisition Initial background checking, pre- assessment and fraud assessment Assistance in KYC process Collection & Recoveries Customer Support
8	Upkram Technologies Private Limited	Credin	 Advertising & Marketing Loan Origination & Customer Acquisition Initial background checking, pre- assessment and fraud assessment Assistance in KYC process Collection & Recoveries Customer Support